

ZAKLJUČCI I PORUKE SIMPOZIJA POD NAZIVOM »PRIRODNO I KULTURNO HISTORIJSKO NASLIJEĐE I NOVI MODELI UPRAVLJANJA RAZVOJEM TURIZMA» ODRŽANOG NA VLAŠIĆU 14. i 15. MARTA 2008

Učesnici Međunarodnog simpozija « Prirodno i kulturno historijsko naslijeđe i novi modeli upravljanja razvojem turizma » nakon dvodnevnog rada, podnesenih saopćenja i iscrpne diskusije, donose sljedeće zaključke i poruke:

1. Budući da je turizam svjetski globalni proces a turistička privreda svjetska privreda i da naša zemlja ima velike mogućnosti za razvoj turizma u svim strateškim i drugim planovima, turizmu je potrebno dati posebno mjesto.
2. Pored implementacije mira i razvoja drugih djelatnosti, poseban je značaj razvoja turizma u Bosni i Hercegovini radi neophodnosti bržeg razvoja, posebno nedovoljno razvijenih područja.
3. Prema mnogim analizama, a i na osnovu saopćenja učesnika Simpozija, turizam je investiciona razvojna šansa Bosne i Hercegovine, pa je potrebno razvijati i sve prateće djelatnosti koje doprinose razvoju turizma.
4. Ekologija i zaštita životne sredine su uslovi razvoja turizma i opstanka planete Zemlje, a zbog sporijeg rasta tehnologije, naša okolina je još uvijek dosta očuvana, ali je potrebno stalno održavanje.
5. U čuvanju prirodnog i kulturnog naslijeđa potrebno ustanoviti propise o odgovornosti i ustanoviti propise za sankcije.
6. Turističku privredu potrebno je organizirati po savremenim modelima, a turističke usluge pružati prema međunarodnim standardima.
7. Razvoj turizma u Bosni i Hercegovini treba da dovede do bržeg priključenja Bosne i Hercegovine Evropskoj uniji.
8. Neophodno je stimulirati strana ulaganja u turizam, raditi na prilagođavanju infrastrukture savremenom turisti, a urbanističko planiranje treba da bude stalan proces pri čemu, kod investicionih zahvata, voditi računa o zaštiti prirodnog i kulturnog naslijeđa.
9. Razvijati nove oblike turizma, a posebno one za koje naša zemlja ima komparativne prednost.
10. Imajući u vidu sve navedeno, učesnici Simpozija su mišljenja da održavanje Međunarodnog simpozija o turizmu u Bosni i Hercegovini postane tradicionalno, a da se u tu svrhu osnuje stalno tijelo eksperata čiji bi jedan od osnovnih zadataka bio bavljenje razvojem turizma.
11. U prezentiranim radovima i saopćenjima su posebno istaknute do sada nedovoljno poznate mogućnosti za razvoj turizma gornjovakufske, kreševske, fojničke i jajačke regije, kao i rudarskih i mineralnih potencijala, geostaza, vjersko-tradicionalnih i drugih objekta.
12. Strategija razvoja turizma na nivou Bosne i Hercegovine bi trebalo da sadrži detaljno razrađene master planove i projekte.
13. Edukaciji stanovništva posebno kroz školske vidove obrazovanja, iznalaženja novih ciljnih turističkih konzumenata i podsticanju svijesti za zaštitu okoliša i sigurnosti turista, potrebno je pokloniti odgovarajuću pažnju.
14. Standarde u turizmu potrebno je uskladiti sa standardima u Evropskoj uniji jer turista u turističkoj destinaciji želi uslove najmanje koje ima kod svoje kuće.
15. Učesnici Simpozija ocjenjuju da je u toku održavanje Simpozija i datih diskusija bilo veoma korisnih saopćenja, izlaganja i diskusija, i da ih je potrebno sukcesivno objavljivati u Univerzitetskoj hronici.

CONCLUSIONS AND MESSAGES OF SYMPOSIUM

Participants of international symposium „Natural, cultural and historical inheritance and new models of managing the tourism development“, after two days work, reported announcements and detailed discussion, brought the following conclusions and messages:

1. Since the tourism is global world process and touristic economy is world economy, and since our country has great opportunity for development of tourism, it is necessary to give a special place to tourism in all strategic and other plans.

2. Beside the peace implementation and development of other activities, development of tourism is of great significance for necessity of faster development, especially in poorly developed areas;

3. According to numerous analyses and on the basis of messages given by participants in Symposium, tourism is investment opportunity of BiH, so it is necessary to develop all the attached activities that contribute to the development of tourism.

4. Ecology and the protection of the human environment are conditions for development of tourism and survival of Planet Earth, and due to slower technology development our environment is still well preserved, but it needs to be maintained all the time.

5. In the process of preserving our natural environment, some responsibilities and sanctions have to be issued.

6. Touristic economy needs to be organized according to contemporary models and touristic services should be given according to international standards.

7. Touristic development in BiH should lead to faster joining European associations and faster inclusion of BiH into European Union.

8. It is necessary to stimulate the international investments into tourism and to work on the

adjustment of infrastructure to modern tourists' needs and city planning should be a constant process, where in the process of investment activities a special attention should be paid to preserving the cultural and historical heritage.

9. Developing the new types of tourism, and especially the ones for which country has significant advantages.

10. Taking all this into account, participants in the Symposium believe that organizing of this international symposium on tourism in BiH should become traditional, and that for purpose a special team of experts should be formed. The main task for this team would be managing the touristic development.

11. In the works and announcements presented, the possibility, so far unknown, for the development in the area of Gornji Vakuf, Kreševo, Jajce, Fojnica has been emphasized, as well as the possibility for development of mining and mineral potentials, traditional religious objects, etc.

12. Strategy of touristic development in the area of BiH should contain the detailed master plans and projects.

13. Special attention should be paid to civil education, especially through schooling, discovering the new touristic consumers and encouraging the conscious protection of the human environment and providing the security for tourists.

14. Standards in tourism should be coordinated with those in European Union, because each tourist, when choosing the touristic destination, seeks for the exact conditions that he/she has at home.

15. Participants of Symposium evaluated the course of symposium and they were given discussions to be filled with the useful announcements, presentations, discussions which should be successively published in University chronicle of University in Travnik, where readers could also find more useful suggestions.